

# Serological studies, applicability in the surveillance, prevention and control of viral respiratory diseases

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# Outline



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1. Influenza
2. Serological surveillance
3. Serological study types
4. Serological assays
5. The usefulness of serological studies
6. Limitations of the serological studies
7. Future perspectives

# 1. Influenza



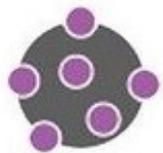
- Influenza virus type and subtypes circulate in alternation and **evolve genetically and antigenically**
- Influenza immunity in the population is **dynamic** and acquired after infection or vaccination
- Viral antigenic drift, natural waning immunity, immune imprinting and immunosenescence are major contributing factors to increasing **infection susceptibility**
- **Influenza vaccines** are one of the most important measures to prevent influenza infection and mainly the severe disease

# 1. Influenza



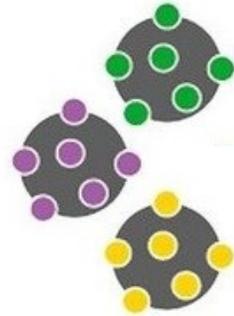
- Seroepidemiological studies are a tool to understand annual incidence, evaluate population susceptibility and the impact of vaccination programs
- Influenza serological studies are lacking at national and global level. Essential for vaccine composition recommendations and for preparedness and response plans for epidemics/pandemics

**Acquired immunity after exposure**



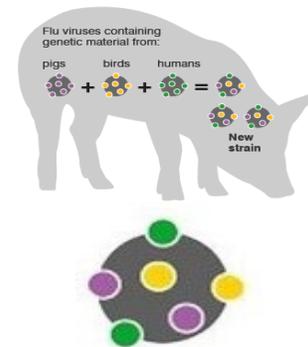
**Seasonal Influenza**

**Cross-immunity**



**Influenza variants**

**Immunity after vaccination**



**Pandemic influenza**

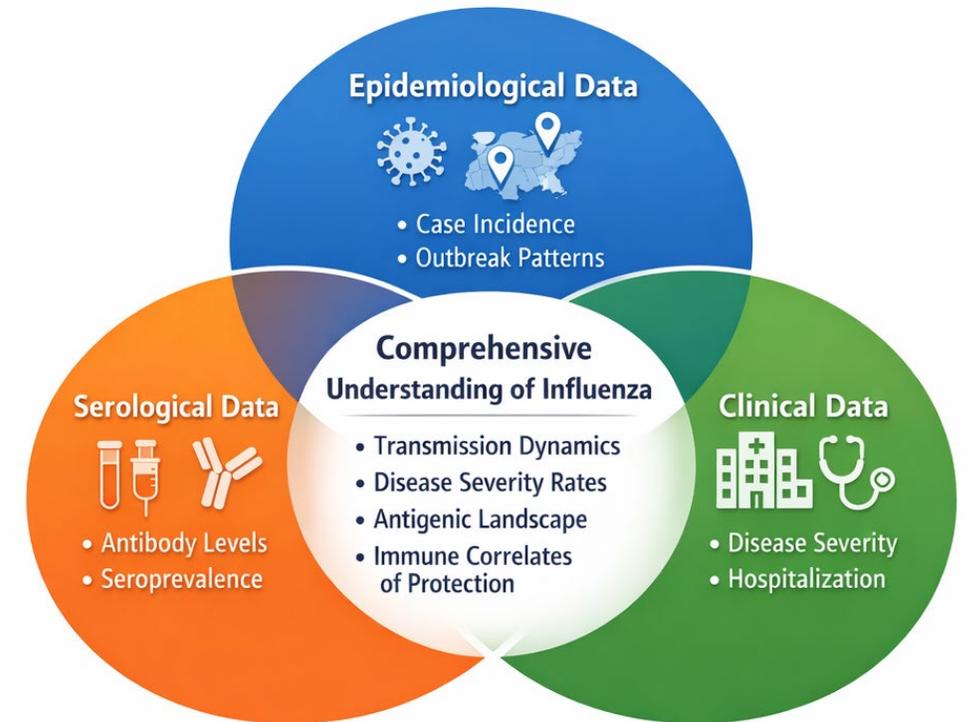


**Influenza vaccine**

## 2. Serological surveillance



- Serological surveillance refers to the use of biomarkers assays to **monitor the distribution and determinants of infection or immunity** in populations
- Provide insights about **exposure** to infectious diseases agents, **immune responses** and impact of **vaccination** programs
- Serological surveillance is a **powerful tool to fill the gaps** left by traditional disease surveillance methods



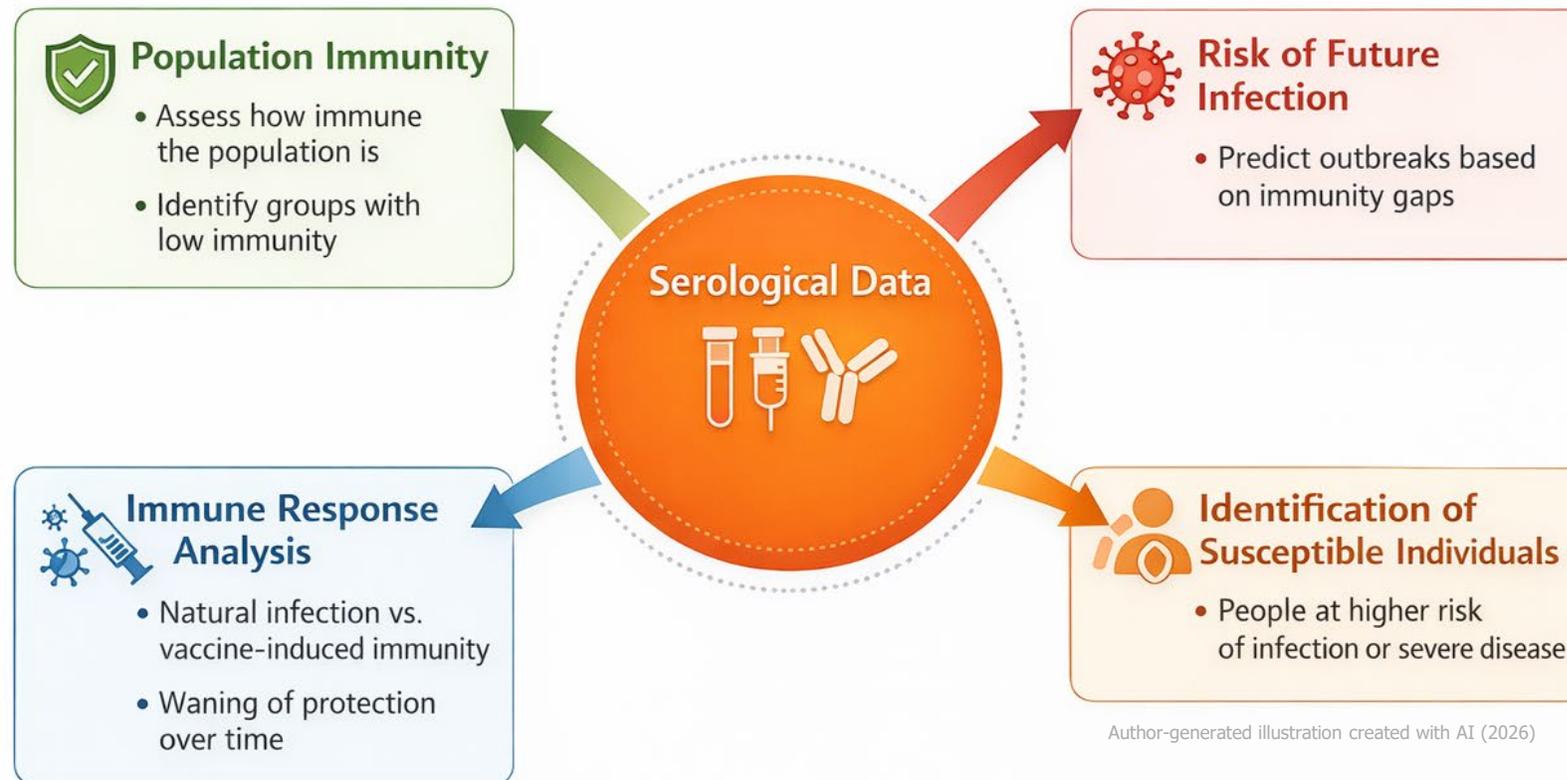
Integrating serological, epidemiological, and clinical data provides a **complete picture of influenza infection risk and vaccine-induced protection.**

Author-generated illustration created with AI (2026)

## 2. Serological surveillance



- **Serological data** plays an important role in the respiratory viruses surveillance



- Serological data is crucial to **planning and preparedness** response to epidemics and pandemics

# 3. Serological study types



- Different serological study designs allow estimation of population exposure, immune dynamics, and recent transmission

## Cross-sectional \*

- One sampling **time point**
- Measures **seroprevalence**
- Estimates population **exposure**

### \* repeated cross-sectional study

Enables the study of immunology dynamic in a specific population

## Longitudinal Cohort

- Same individuals sampled **multiple** times
- Measures antibody **dynamics** and **waning** immunity

## Sero-incidence

- **Paired** samples before and after a period
- Detects **seroconversion**
- Estimates **recent infection** rates

## 4. Serological assays



- Serological studies, coupled with appropriate **serological assays**, are invaluable in understanding the spread of infectious diseases and guiding public health interventions
- A serological assay is a **laboratory test** that is used to detect and measure the presence of specific antibodies in the blood samples collected during the survey
- The **selection of sampling method and a suitable laboratory assay depends** on the **study's goals**, available **resources**, and the specific **epidemiological context**

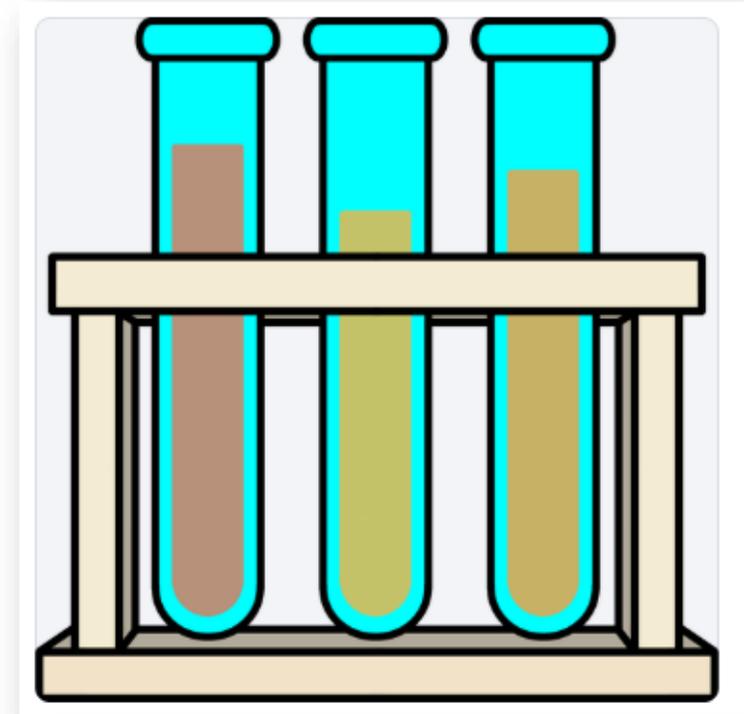


## 4. Serological assays



### Suitable test should meet the criteria:

- Simple
- Accurate (Sensitivity, Specificity)
- Reliability and ability to detect long-lasting antibodies
- Minimal interference from non-specific inhibitors
- Availability of reagents
- Safety of the test for the laboratory technician



# 4. Serological assays



## Enzyme-linked immunosorbent assay (ELISA)

- Most commonly used test in diagnosis and serology to detect antibodies to a specific microorganism
- Detects antibodies by binding them to antigens coated on a plate and measuring the enzyme reaction that produces a detectable signal
- High sensitivity and specificity and allows quantitative measurements

## Rapid Diagnostic Tests (RDTs)

- Lateral flow devices to detect antibodies
- Quick and easy to use, no need for sophisticated laboratory equipment
- Less sensitive
- Screening tool

# 4. Serological assays



## Neutralization assays

- Measure the ability of antibodies to neutralize pathogens, preventing infection in cell cultures
- Determining protective immunity
- Technically demanding, time-consuming
- Requires high biosafety level facilities for some pathogens

## Microsphere Immunoassays

- Enables the development of broadly reactive multiplex assays
- Requires specialized equipment
- Trained Human resources

# 4. Serological assays



## Hemagglutination inhibition assay (HAI)

Recommended for the detection of antibodies against influenza viruses



### Advantages

- International standard method
- Simple and inexpensive
- High throughput
- Historical comparability
- Used in vaccine evaluation studies
- Antibody titers used as correlates of protection

### Disadvantages

- Lower sensitivity compared to NT assays
- Limited to detect antibodies against hemagglutinin
- Requires well-standardized reagents (virus, red-blood cells)
- Described variability inter-laboratories

# 4. Serological assays

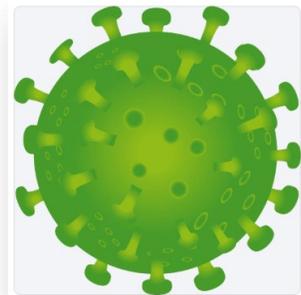
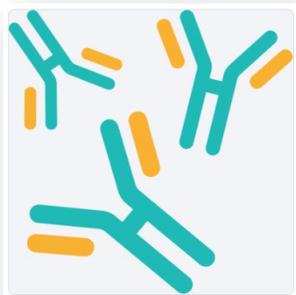


## Hemagglutination inhibition assay (HAI)

Recommended for the detection of antibodies against influenza viruses

### Limitations

- Cross-reactivity of antibodies between related influenza strains
- Unable to distinguish between infection and vaccination produced antibodies
- Lower sensitivity for some influenza viruses, e.g. avian influenza

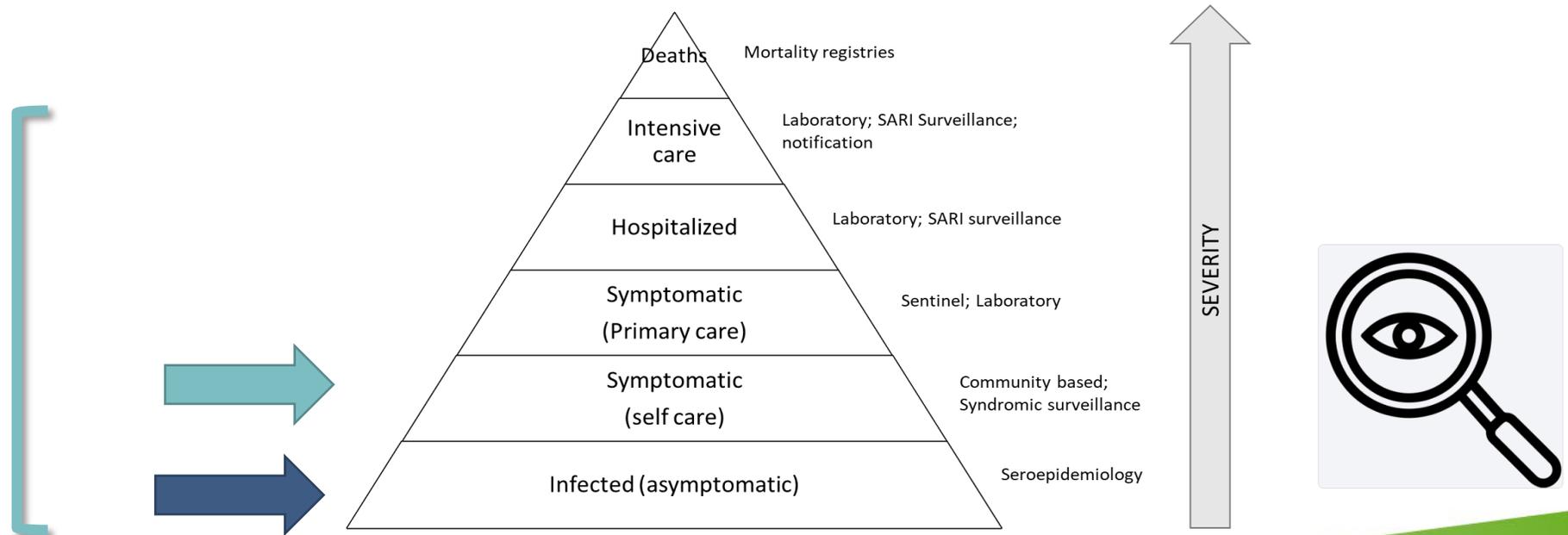


# 5. The usefulness of serological studies

## Epidemiological surveillance

- The seroepidemiological studies are the unique component of the surveillance capable to **identify the asymptomatic infections** and the **healthy carriers** of pathogens, that are not captured in any surveillance system

## Seroepidemiology



# 5. The usefulness of serological studies

## Epidemiological surveillance

### Contributes to:

- complete picture of the disease burden
- understand the dynamics of the disease transmission in the population
- monitors the effectiveness of the preventive measures

• Infection

• Antibody production

• Population immunity

• Public health measures



# 5. The usefulness of serological studies

## Vaccination programs

- Improve **vaccine design** and formulation and the selection of viruses recommended for influenza vaccine composition
- Evaluate the immunity **response to vaccines**
- Monitoring **vaccination programs** (immune response, waning, booster doses)
- Contributing vaccination programs improvement



# 5. The usefulness of serological studies

## Emergent diseases

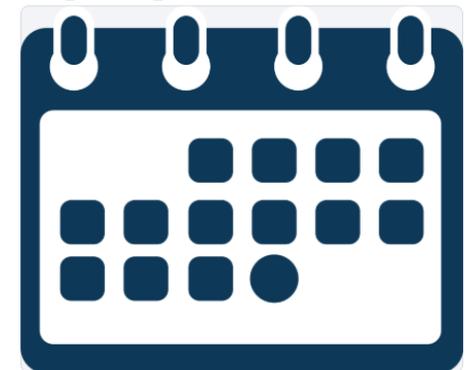
- Are part of the international framework for **preparedness and response** to future pandemics
- Measure the seroprevalence of antibodies against a **new pathogen** (capturing the fraction of asymptomatic and subclinical infections)
- Determine **cross-reactive antibodies**
- Determine the proportion of the **population susceptible** to the infection



# 5. The usefulness of serological studies

## Planning and preparedness response

- Seroepidemiological data with economic analyses will facilitate the understanding of the **costs**, **benefits** and overall **impact of public health interventions**
- Estimates of the susceptible population, enabling **modelling and epidemiological studies**
- Lead to a more efficient use of resources, improved health outcomes, and **better preparedness** for future public health challenges
- **Strengthen** existing infectious disease surveillance strategies



# 6. Limitations of the serological studies

## Influenza

- **Waning immunity:** past infections may not be detected
- **Cross-reactivity:** antibodies can react with different drift influenza virus
- **Difficult to distinguish vaccine and post-infection antibodies:** antibodies against hemagglutinin can be produced after vaccination and/or infection
- **Sampling bias:** non-representative samples may not reflect the general population
- **Timing for sample collection:** sera collection during influenza season or vaccination campaign affect results
- **Limited information on cellular immunity:** serosurveys commonly measure antibodies

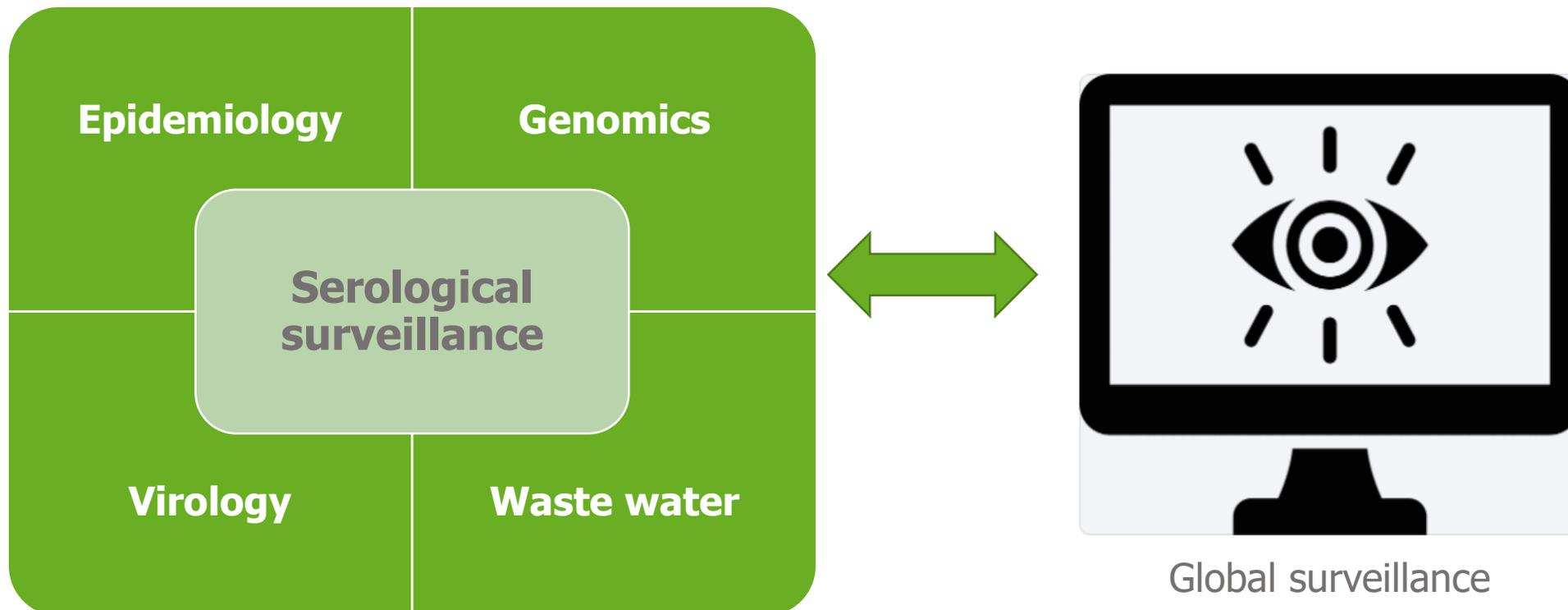
# 7. Future perspectives

## Influenza

- **Integrated serology** in the surveillance programs: early detection of susceptible, monitoring vaccine coverage and efficacy, better monitor respiratory viruses circulation
- **Advanced serological technologies:** multiplex assays, high-throughput platforms and automation
- **Boarder population immunity studies:** dynamic monitoring of immunity in the population, antibody waning and stronger link to vaccine effectiveness evaluation (emergent viruses)
- **Forecasting outbreaks and epidemics:** influenza virus type/subtypes with transmission advantage in specific populations or geographic locations

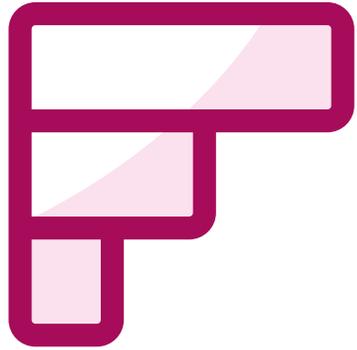
# 7. Future perspectives

**Serological surveillance** plays an important role in future infectious disease monitoring by providing critical insights into population immunity and guiding prevention and control strategies

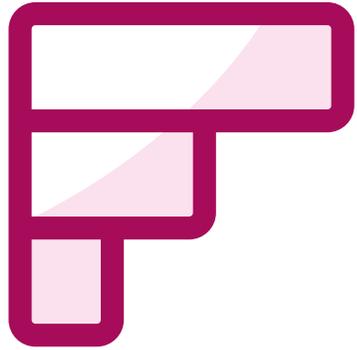




# Slido questions



**In your country/institution, are serological data currently used for public health decision-making?**



**What do you see as the biggest limitation of influenza serology?**